

ENTREPRENEURSHIP: PEOPLE. COOPERATION.DEVELOPMENT.SAFETY.

UNDER SPONSORSHIP of the Government and Economic Ministries,national business associations and scientific institutions of participating countries

DECLARATION OF THE WORLD CONGRESS OF ENTREPRENEURS

THE ROLE OF ENTREPRENEURSHIP IN GLOBAL DEVELOPMENT

The World Congress of Entrepreneurs brings together active and inventive people, dedicated to creation of new values, strengthening economic and other connections, facing the safe future of freedom.

Entrepreneurs, gathered at the World Congress of Entrepreneurs in Zagreb, together with representatives of academy, politics and society, understand their activity as continuous engagement, innovative and responsible towards themselves and others, as well as towards the environment where they work.

As a pledge of entrepreneurship development and entrepreneurial culture and ambiance, entrepreneurs advocate such a **role of the state** that will provide and encourage activism in solving all economic and social challenges, that will protect the individuality of each participant in the economic process and of the members of the society, that will ensure their freedom of interconnection, business and action, and that will protect all their inherent and acquired rights.

In such environment, entrepreneurs can fully devote themselves to their own activities. Each individual can develop and apply their own abilities, creating improvement to themselves, their family and society where they live and raise economy, open up new jobs, improve production and social processes and encourage social dynamics.

Markets that encourage entrepreneurship and that grow and develop based on it, must have well-regulated operating conditions equal to all, information symmetry performed to the end, as well as dispersed financing sources, based on partnerships. The disadvantage of any of these conditions prevents innovation activity both in economy and in society.

Education should stimulate creativity, active and un-suppressed acceptance of challenges and overcoming of obstacles, arouse and develop intellectual curiosity on the ground of previously acquired practical skills. Entrepreneurship is also based on the general culture of one society and on all aspects of its manifestation - from art to sport, its development and openness, while at the same time encouraging it to further development. **The World Congress of Entrepreneurs monitors and supports the activities gathered in the Horizon 2020 Initiative of the European Union**, pleading for disquisitive spirit, activity and efforts to understand the present world and relationships in it better, so that they can be improved.

Entrepreneurship is creating a new value, unrealizable without secured freedom of action. In order to develop, entrepreneurship must have arranged and stable environment. The goals which every

entrepreneur will strive for are the **social peace and justice**, a sense of fair apportionment, which does not disturb basic relationships in primary activity. At the same time, the entrepreneur will also strive for the establishment of organized and mutually stimulating relations with the community where he develops his activities.

Entrepreneurship is therefore sensitive to **the problems of the community** so it is trying to contribute to releasing from high standards of social responsibility.

Entrepreneurship, for the same reasons, cannot tolerate **discrimination**. It is trying to include everyone qualified enough to contribute to it, regardless of age, gender, or difference on any other basis. Entrepreneurship is tolerant and can only develop in a tolerant environment.

Hence, entrepreneurship is a key contributor to the establishment of an open, free and responsible society, referring it to development and general prosperity. Aware of this, **the World Congress of Entrepreneurs joins the efforts to achieve the Goals of sustainable development of The Organization of United Nations until 2030.**

In Dubrovnik/Zagreb, September 2018.

Prof. dr. sc. Velimir Srića,

The President of the Program Committee of MEF "PERSPEKTIVE" Dubrovnik and the Professor at EF University of Zagreb, Croatia

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